

Working student (m/f/d) - Marketing

*For our team in Gilching
20 working hours per week*

Your Tasks

- Supporting the marketing team with content production: creation, review and SEO optimisation
- Research of new topics for marketing content and competitive analyses
- Data preparation and maintenance
- Assistance with trade fair planning and event management

What we offer

- A dynamic, highly qualified and diversely skilled team in which your contributions flow directly into our products and are used by our international customer base
- Flat hierarchies and short decision processes
- Exciting and varied tasks
- Excellent working environment, modern office space and flexible working hours
- Team events and company celebrations
- Free drinks, coffee, tea & fruits and snacks

Your Profile

- You are an enrolled student (m/f/d) with an affinity for technical contexts and with a focus on online marketing, marketing or a comparable field of study
- You are familiar with the current social media platforms and know what is currently going viral
- You work independently, structured and goal-oriented
- You have excellent communication skills in German and English

Who we are

audEERING was founded in 2012 as a spin-off of the Technical University of Munich. Today, audEERING is the only European company driving innovation in emotional artificial intelligence focused on intelligent audio analysis. Using innovative machine intelligence and deep learning techniques, audEERING's products are able to automatically analyze e. g. acoustic scenes, speaker states as well as over 50 emotional states. audEERING's customers include multinational companies such as BMW, GfK, Red Bull Media House and Ipsos. audEERING has received the Innovation Prize Bavaria 2018 for its AI technology, the „Innovator of the Year“ of the International Digital Worldcup Series in 2017 and was named „Vendor to Watch for AI“ by Gartner, Inc.



Sounds interesting to you? Then we would love to hear from you!

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