

# Content Manager (m/f/d) full or part time

For our Team in Gilching or Berlin, Germany

## Your Tasks

- Responsibility for the maintenance and content creation of our website, social media channels and our digital trade media as well as the development of creative ideas for marketing topics
- Conception, implementation, analysis and optimisation of marketing measures
- Implementation of content-related SEO measures, creation of SEO analyses (e.g. keyword analyses, performance analyses, etc.) and management of local SEO measures
- Support in the development of marketing and communication concepts for new business areas
- Developing target groups and addressing them in a target-group-oriented manner on all relevant marketing channels to generate leads

## What we offer

- A dynamic, highly qualified and diversely skilled team in which your contributions flow directly into our products and are used by our international customer base
- Flat hierarchies and short decision processes
- Exciting and varied tasks for our product portfolio
- Excellent working environment, modern office space and flexible working hours with the possibility of working remote in other EU countries
- Close link to academic research (EU and national projects) and a highly innovative company
- Team events and company celebrations
- Free drinks, coffee, tea & fruits and snacks

## Your Profile

- Successfully completed apprenticeship and/or business or media science degree studies
- several years of professional experience as a marketing or content manager (m/f/d)
- Editorial talent with enthusiasm for copywriting with a technical focus
- Interest and experience in online marketing with a high affinity for internet technologies
- Independent, goal- and result-oriented work as well as a high degree of flexibility
- Openness and strong communication skills+

## Who we are

audEERING was founded in 2012 as a spin-off of the Technical University of Munich. Today, audEERING is the only European company driving innovation in emotional artificial intelligence focused on intelligent audio analysis. Using innovative machine intelligence and deep learning techniques, audEERING's products are able to automatically analyze e. g. acoustic scenes, speaker states as well as over 50 emotional states. audEERING's customers include multinational companies such as BMW, GfK, Red Bull Media House and Ipsos. audEERING has received the Innovation Prize Bavaria 2018 for its AI technology, the „Innovator of the Year“ of the International Digital Worldcup Series in 2017 and was named „Vendor to Watch for AI“ by Gartner, Inc.



Sounds interesting to you? Then we would love to hear from you!

Madeleine Turgut,

[career@audearing.com](mailto:career@audearing.com)